

Calling all HBCU students currently enrolled in second language courses

To submit entries for participation in

"Unlocking Worlds, Bridging Cultures: The Importance of Learning a Second Language"

Poster Contest Guidelines

Important Dates:

- Submissions Open: February 12, 2024
- Submission Deadline: March 15, 2024
- Virtual Poster Exhibit, Winners Announcement: March 27, 2024

Overview

Embark on a linguistic journey with our poster contest, where we celebrate the richness and significance of learning a second language! In a world that thrives on diversity, bilingualism opens doors to new horizons and connects us on a global scale.

Contest Rules

- Students enrolled in an HBCU second language class.
- The theme is "Unlocking Worlds, Bridging Cultures: The Importance of Learning a Second Language"
- One entry per student and the work of only one student
- Artwork must be the individual student's original creation – no duplicates are accepted
- Present your poster in JPG or PNG format

Conditions

- Your poster must be received by March 15, 2024, via email to sbharris@wileyc.edu
- Format JPG or PNG format to
- Do not display your name on the poster. Instead, write your name, contact information, your poster's original title, and your poster file name in the email text.
- Also include the name of your college /university, the name of the foreign language course you are enrolled in, the name of and contact information of your foreign language course professor, and a brief description of your poster.

Submission Guidelines

1. **Theme Focus:** Your poster should vividly depict the reasons why learning a second language is essential. Explore the cultural, social, and personal benefits that arise from bilingualism.
2. **Visual Appeal:** Let your creativity shine! Use captivating visuals, vibrant colors, and innovative design elements to convey the beauty of language diversity.
3. **Inspirational Messaging:** Craft a compelling message that encourages individuals to embrace the journey of learning a second language. Inspire a sense of curiosity and excitement.
4. **Originality:** We value uniqueness! Submissions should be original and showcase your distinctive artistic style.

Pre-Selection Judging Criteria

Posters must meet all the requirements as outlined in the Contest Rules and Conditions and be evaluated on the level of Originality, Artistic Merit, and Expression of the Theme – this year’s Contest Theme is “Unlocking Worlds, Bridging Cultures: The Importance of Learning a Second Language”

Preselected posters will be placed for a virtual display at Google Slides. Students from different HBCUs will enter the virtual space and vote for the best poster. The voting date is March 27 from 12:00 to 12:55 pm CST the link to vote will be distributed on the live broadcast.

Winners will be announced the same day at 3 pm

First Place: \$50.00 cash and Achievement Certificate

Second Place: \$30.00 cash and Achievement Certificate

Third Place: \$20.00 cash and Achievement Certificate

All preselected posters will receive a Certificate of Appreciation.