

**RECOMMENDED FOUR-YEAR CURRICULUM**  
**Bachelor of Arts in Mass Communication**

**Freshman Year**

| <b>First Semester</b> |      |                                     | <b>Cr. Hrs.</b> | <b>Second Semester</b> |      |                                  | <b>Cr. Hrs.</b> |
|-----------------------|------|-------------------------------------|-----------------|------------------------|------|----------------------------------|-----------------|
| ENGL                  | 1301 | English Composition I               | 3               | CISC                   | 1300 | Intro to Computing               | 3               |
| HIST                  | 2300 | Intro to African American Studies   | 3               | ENGL                   | 1302 | English Composition II           | 3               |
| HIST                  | 1301 | United States History I             | 3               | HIST                   | 1302 | United States History II         | 3               |
| BIOL                  | 2300 | Intro to Biology with Lab <b>or</b> | 4               | MATH                   | 1330 | College Algebra                  | 3               |
| PHYS                  | 1402 | Intro to Physical Science Lab       |                 | MCOM                   | 1311 | Intro to Mass Communications     | 3               |
| PHED                  | 1110 | Fund. Of Health & Fitness I         | 1               | PHED                   | CISC | Fund of Health & Fitness II      | 1               |
| GESS                  | 1200 | Academic Success                    | 2               | GEEP                   | 1002 | General Education Enrich Program | <u>0</u>        |
| GEEP                  | 1100 | Academic Success - PF               | 1               |                        |      |                                  | <b>16</b>       |
| GESS                  | 1001 | General Education Enrich Program    | <u>0</u>        |                        |      |                                  |                 |
|                       |      |                                     | <b>16</b>       |                        |      |                                  |                 |

**Sophomore Year**

| <b>First Semester</b> |      |                                   | <b>Cr. Hrs.</b> | <b>Second Semester</b> |      |                                   | <b>Cr. Hrs.</b> |
|-----------------------|------|-----------------------------------|-----------------|------------------------|------|-----------------------------------|-----------------|
| ENGL                  | 2311 | World Literature I                | 3               | ENGL                   | 2301 | Advanced English Composition      | 3               |
| HUMA                  | 2300 | Humanities                        | 3               | ENGL                   | 2350 | Modern College Grammar            | 3               |
| MCOM                  | 2321 | Mass Media Writing                | 3               | MCOM                   | 2312 | Mass Communication Law and Ethics | 3               |
| RELI                  | 1301 | Survey of Religion and Philosophy | 3               | SPCH                   | 2300 | Intro to Ethics                   | 3               |
| SPAN                  | 1301 | Elementary Spanish I              | 3               | SPAN                   | 2302 | Elementary Spanish II             | 3               |
| GEEP                  | 2001 | General Education Enrich Program  | 3               | SPCH                   | 2300 | Speech Communication              | 0               |
|                       |      |                                   | <u>0</u>        | GEEP                   | 2002 | General Education Enrich Program  | <u>0</u>        |
|                       |      |                                   | <b>18</b>       |                        |      |                                   | <b>18</b>       |

**Junior Year**

| <b>First Semester</b> |      |                                   | <b>Cr. Hrs.</b> | <b>Second Semester</b> |      |                                   | <b>Cr. Hrs.</b> |
|-----------------------|------|-----------------------------------|-----------------|------------------------|------|-----------------------------------|-----------------|
| CLAP                  | 3341 | Rising Junior Exam                | 0               | MCOM                   |      | MCOM Option A or B (3 of 5)       | 3               |
| MCOM                  | 3322 | Mass Media in a Diverse Society   | 3               |                        |      | Social Sciences Elective (2 of 6) | 3               |
| MCOM                  | 3313 | Basic Copy Editing & Graph Design | 3               |                        |      | Social Sciences Elective (3 of 6) | 3               |
| MCOM                  |      | MCOM Option A or B (1 of 5)       | 3               |                        |      | Free Elective (1 of 3)            | 3               |
| MCOM                  |      | MCOM Option A or B (2 of 5)       | 3               | MCOM                   |      | MCOM Option A or B (4 or 5)       | 3               |
|                       |      | Social Sciences Elec (1 of 6)     | 3               | GEEP                   | 3002 | General Education Enrich Program  | <u>0</u>        |
| GEEP                  | 3001 | General Educ Enrich Program       | <u>0</u>        |                        |      |                                   | <b>15</b>       |
|                       |      |                                   | <b>15</b>       |                        |      |                                   |                 |

**Senior Year**

| <b>First Semester</b> |      |                                   | <b>Cr. Hrs.</b> | <b>Second Semester</b> |      |                                   | <b>Cr. Hrs.</b> |
|-----------------------|------|-----------------------------------|-----------------|------------------------|------|-----------------------------------|-----------------|
| MCOM                  | 4314 | Mass CommTheory and Research      | 3               | MCOM                   | 4301 | Internship in Mass Communication  | 3               |
|                       |      | Social Sciences Elective (4 of 6) | 3               |                        |      | Free Elective (2 of 3)            | 3               |
|                       |      | Social Sciences Elective (5 of 6) | 3               |                        |      | Social Sciences Elective (6 of 6) | 3               |
| MCOM                  |      | MCOM Option A or B (5 of 5)       | 3               |                        |      | Free Elective (3 of 3)            | 3               |
| GEEP                  | 4001 | General Educ Enrich Program       | 0               | GEEP                   | 4002 | General Education Enrich Program  | <u>0</u>        |
| CLAP                  | 4098 | Senior Exit Exam                  | <u>0</u>        |                        |      |                                   | <b>12</b>       |
|                       |      |                                   | <b>12</b>       |                        |      | <b>Total Semester Hours</b>       | <b>120</b>      |